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- Full Time Positions**
- Designer - (Oct 08 - Jan 09 - on a freelance basis) I was headhunted by Paul Lewis who found me at my graduate exhibition in 2007. I worked on e-commerce web design projects as well as branding and print. He offered me a full time position doing web design for retail, e-commerce at his agency Paul Lewis Design who's clients include Cath Kidston (website), Long Tall Sally (re-brand and website) and Faith (website). I stayed freelance however so I could move to live in Berlin, which I did for 2 years.
- Designer - (Dec 07 - Sep 08) I was headhunted to work for XYi Digital Solutions. I designed and project managed websites from brief to going live for Metrodome Film distributors (www.metrodomegroup.com) and The British Video association yearbook mini ecommerce site (http://www.bva.org.uk/yearbook08_nonmember.asp). While there I also designed a music gig tracker site called musicbot (live early 09).
- Freelance Work**
2004 - now
- I started freelancing in my first year of Uni. I gradually built up clients which by the third year was funding me through Uni. Once I graduated I could work full time on my freelance graphics. I work with both smaller start ups as well as large Brands like Disney, Addidas, Next and Universal Music. Most of my work is branding, web design and print graphics but I also do packaging, art direct photoshoots and 3D animated graphics. I often direct other freelancers, like coders, copy writers, photographers and 3D animators, who work for me on a freelance basis to get a job done. We are effectively working as an agency but without the agency prices. My interest in music helped me get some great album cover and flyer work which I really enjoy as it's very creative. What I enjoy most about my freelance design is talking to the client, understanding them and then translating that into great design that works and seeing how pleased they are with the result. I have had many come back and recommend me to others.
- Early Work Experience**
- Sep 07 - I spent 3 weeks doing paid work experience for KLP (Euro RSCG) ad agency working on briefs for Budweiser, Robinsons, Red Stripe and Pepsi.
- June 03 - I worked on a live brief for Boots Plc. while temporarily employed by the J WalterThompson advertising agency in the school holidays. My ideas were used in the final magazine advertorial.
- Qualifications**
- Graphic Design Degree at Camberwell College, University of the Arts, London (2:1)
Art Foundation at Chelsea College, University of the Arts, London
A Levels at Long Road, Cambridge (Art A, Art History B, Biology B)
GCSEs at The Leys, Cambridge (A*- Art, A x 6, B x 5)
- Exhibitions**
- Graduate Show, Truman Brewery, London June 07
Corner Gallery, Dulwich, London April 07
The Foundary, Old Street, London May 06
2nd year Exhibition, Truman Brewery, London June 06
1st Year Exhibition, T-Building, Shorditch, London June 05
- Languages**
- French - intermediate
Italian - reasonable (I spent a month in Rome at a language school)
Spanish - beginner/ intermediate
German - basic

Testimonials "Polly is an inspiring and innovative designer and she produced a completely unique range for us that still held a fresh fashion-based look, despite having to overcome the challenge of working with our many in-house software limitations at the time. She always has new and interesting ideas for projects and is an adaptable and problem-solving designer." - Natalie Edwards, head of card design at Moonpig

"As we have worked with Polly from the very beginning of starting our business I would highly recommend other start-ups to invest in her experience and professionalism to get their branding spot-on, I look forward to many more years of working together." - Reshmi Bennet - Creator of Anges De Sucre

General I am a good listener, articulate, enthusiastic and full of ideas. I have a very good knowledge of youth culture and fashion. Excellent communication and presentation skills. I have a good eye for detail, I think positivley and like getting my head around a difficult problem. I work holistically across many mediums and platforms whilst always maintaining clear strong concepts.

Software Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Quark Express, Flash (basic level) Dreamweaver (basic level), Microsoft Office,

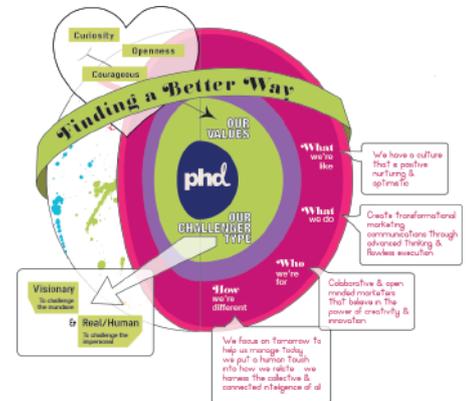
I am experienced with both Macs and PCs

Skills Branding, typography, print graphics, illustration, packaging and art direction.

Client: Wrapsody, West London - branding, print graphics



Client: PHD Worldwide - web design, branding info graphic



Client: EXONY - web design, print graphics, branding, 3D animation art direction

